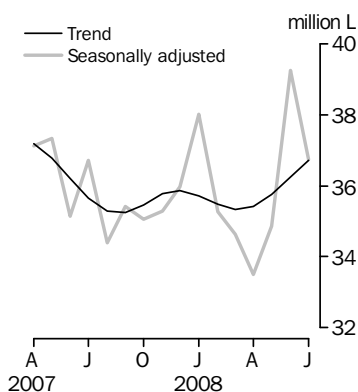


# SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) MON 8 SEP 2008

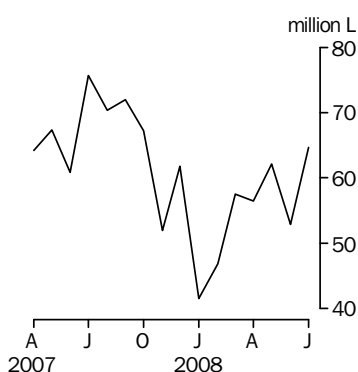
## Australian produced wine

Domestic sales



## Australian produced wine

Exports  
Original



## INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Damian Sparkes on Adelaide (08) 8237 7425.

## KEY FIGURES

	Jul 2008	Jun 2008 to Jul 2008	Jul 2007 to Jul 2008
'000 L		% change	% change

### TREND ESTIMATES

#### Australian produced wine

Domestic wine sales	36 722	1.3	3.0
White table wine sales	17 611	1.0	2.3
Red and rosé table wine sales	13 595	1.4	4.6

### SEASONALLY ADJUSTED

#### Australian produced wine

Domestic wine sales	36 737	-6.4	0.1
White table wine sales	17 922	-4.1	3.4
Red and rosé table wine sales	13 274	-9.4	-3.8

## KEY POINTS

### AUSTRALIAN WINE DOMESTIC SALES

#### DOMESTIC WINE SALES

- The trend estimate for domestic sales of Australian produced wine was 36.7 million litres in July 2008, an increase of 1.3% from June 2008.
- The seasonally adjusted estimate for domestic sales of Australian produced wine was 36.7 million litres this month, a fall of 6.4% on June 2008 and a rise of 0.1% on July last year.

#### WHITE TABLE WINE

- The trend estimate for domestic sales of Australian produced white wine rose by 1.0% to 17.6 million litres this month and was 2.3% higher than the same time last year.
- The seasonally adjusted estimate for domestic sales of Australian produced white wine was 17.9 million litres in July 2008, a decrease of 4.1% on June 2008 and 3.4% higher than July 2007.

#### RED/ROSÉ TABLE WINE

- The trend estimate for domestic sales of Australian produced red and rosé wine rose by 1.4% to 13.6 million litres this month and was 4.6% higher than July 2007.
- The seasonally adjusted estimate for domestic sales of Australian produced red and rosé wine was 13.3 million litres in July 2008, a decrease of 9.4% on June 2008 and 3.8% lower than July 2007.

### AUSTRALIAN WINE EXPORTS

- Exports of Australian produced wine increased by 22.4% this month to 64.8 million litres. The value of the exported wine in July 2008 was \$218.1 million. Australia exported 705.6 million litres, with a total value of \$2.6 billion in the twelve months ending July 2008. This was a fall of 11.9% in volume and a decrease of 10.7% in value over the corresponding period to July 2007.

## NOTES

### FORTHCOMING ISSUES

#### ISSUE

#### RELEASE DATE

August 2008	9 October 2008
September 2008	6 November 2008
October 2008	4 December 2008
November 2008	9 January 2009
December 2008	6 February 2009
January 2009	6 March 2009

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### DATA NOTES

There are no notes about the data.

### ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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### ABBREVIATIONS

\$m	million dollars
ABS	Australian Bureau of Statistics
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
HS	Harmonized Commodity Description and Coding System (Harmonized System)
L	litre
L al	litres of alcohol

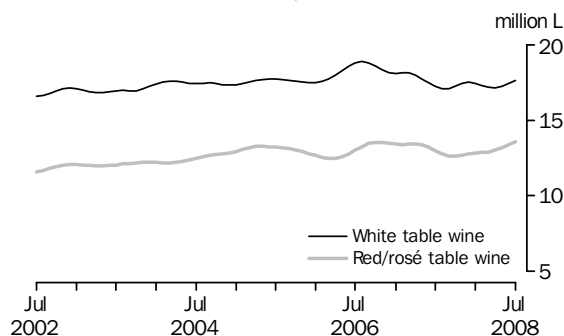
Brian Pink  
Australian Statistician

## DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

### TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for white table wine sales increased by 1.0% from last month to 17.6 million litres. The trend estimate for red and rosé wine sales was 13.6 million litres which was 1.4% higher than June 2008.

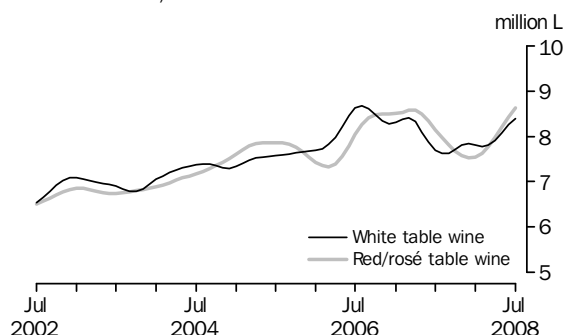
#### TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend



### TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased by 1.8% from last month, the fifth consecutive month of increases. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres increased 2.3% on last month, the seventh consecutive month of increases.

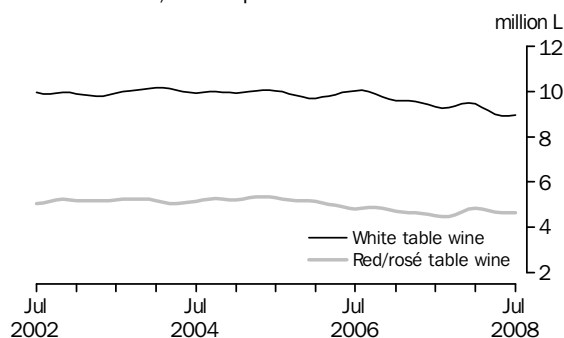
#### TABLE WINE, Glass container less than 2 litres: Trend



### TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs rose this month, showing an increase of 0.4%. The trend estimate for red and rosé wine sales in soft packs rose by 0.1% this month after five consecutive months of decreases.

#### TABLE WINE, Soft pack containers: Trend

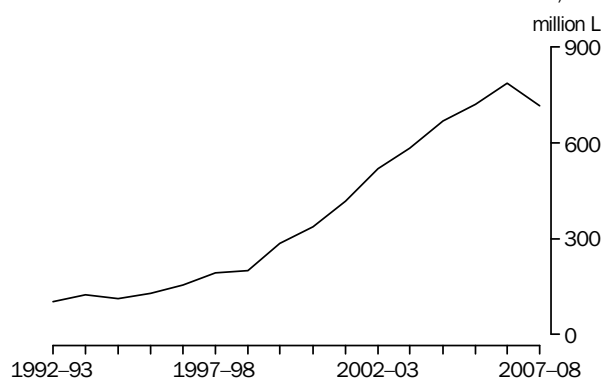


## EXPORTS OF AUSTRALIAN PRODUCED WINE

### ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows a fall from last year in the quantity of exports of Australian produced wine. In 2007-08 wine exports totalled 717 million litres, a fall of 8.9% from the 787 million litres exported in 2006-07. Further, the volume of Australian made wine exported in 2007-08 was 0.7% lower than the volume in 2005-06 (722 million litres). Apart from a fall in 1994-95, the 1990s saw a steady increase in Australian wine exported. The 1992-93 period saw Australia export more than 100 million litres for the first time. More than 300 million litres of wine sold to overseas markets during 2000-01, reaching the high of 787 million litres in 2006-07.

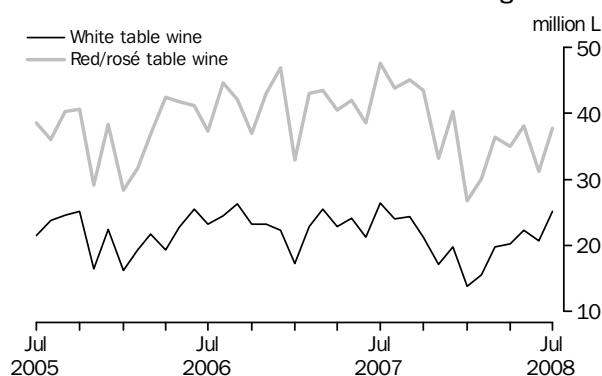
#### EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



### EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 64.8 million litres of Australian produced wine were exported in July 2008, an increase of 22.4% on June 2008 and a fall of 14.4% on July 2007. In July 2008, 25.2 million litres of Australian produced white table wine were exported, an increase of 21.6% on last month and a fall of 4.7% on July 2007. Australian producers exported 37.7 million litres of red and rosé table wine in July 2008, an increase of 20.7% from last month and an 20.7% decrease on July 2007.

#### EXPORTS OF TABLE WINE BY TYPE: **Original**

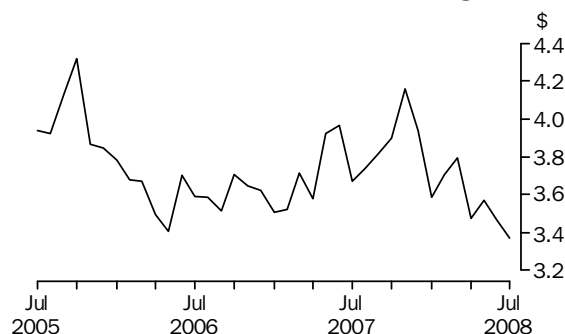


## EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

### UNIT VALUE OF WINE EXPORTS

In original terms, the value of the wine exported this month (64.8 million litres) was \$218.1m, an increase of 18.9% in value from June 2008. The average value of Australian wine exported in July 2008 was \$3.37 per litre, down from \$3.47 per litre last month and also down from \$3.67 per litre in July 2007.

#### UNIT VALUE OF WINE EXPORTS: **Original**



### DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

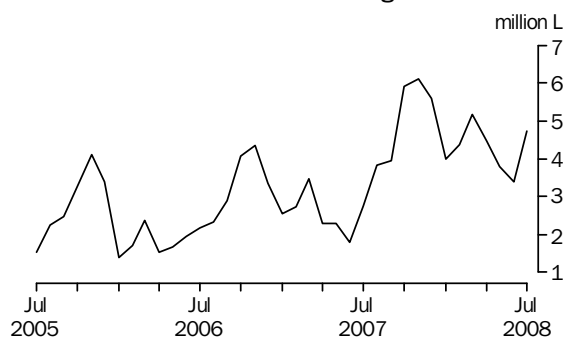
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 10 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For July, the value reported by the ABS was \$218.1m, while the AWBC value was \$225.3m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

## IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

### WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 4.7 million litres of wine, valued at \$32.7 million were imported in July 2008, a rise of 39.8% in quantity. The value of imports was 9.6% higher than June 2008. The average value of wine imports cleared for home consumption in July 2008 was \$6.90 per litre, down from \$8.80 per litre in June 2008.

#### WINE IMPORTS CLEARED: Original



### DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the June quarter 2008 shows that wine available for consumption in Australia increased 2.4% on the same quarter in 2007. Domestic sales of Australian wine decreased 2.4%, and wine imports increased 82.6%. Total disposals of Australian produced wine decreased by 7.9% on the same quarter in 2007 with exports falling 10.9%.

<i>Period</i>	<i>Domestic sales of Australian produced wine (A)</i> '000 L	<i>Wine imports cleared for home consumption (B)</i> '000 L	<i>Wine available for consumption (A + B)</i> '000 L	<i>Exports of Australian produced wine (C)</i> '000 L	<i>Total disposals of Australian produced wine (A + C)</i> '000 L
2005–06	432 372	24 369	456 741	721 771	1 154 143
2006–07	447 832	34 275	482 107	786 926	1 234 758
2007–08	426 421	r53 311	r479 732	r716 562	r1 142 983
June Quarter 2007	105 480	6 378	111 858	192 534	298 014
June Quarter 2008	102 939	r11 646	r114 585	r171 532	r274 471

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## DOMESTIC SALES OF AUSTRALIAN WINE, By container type

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	Total table wine	Total other wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
ORIGINAL									
2005-06	92 951	118 220	212 558	91 821	61 116	154 237	366 796	65 575	432 372
2006-07	100 294	116 195	218 468	101 915	57 276	161 894	380 362	67 470	447 832
2007-08	93 524	110 367	206 399	94 899	55 336	154 511	360 908	65 513	426 421
2007									
July	7 122	9 725	17 117	10 020	5 873	16 257	33 374	5 135	38 509
August	7 216	9 237	16 555	9 193	5 209	14 610	31 165	4 829	35 994
September	7 625	9 882	17 677	7 675	4 633	12 573	30 250	5 765	36 015
October	9 136	9 353	18 588	8 133	4 608	13 301	31 889	7 819	39 708
November	10 909	9 992	21 170	9 451	4 788	14 617	35 787	8 472	44 259
December	9 230	9 430	18 858	7 945	4 261	12 548	31 406	8 040	39 446
2008									
January	6 037	8 087	14 257	4 559	3 183	8 134	22 391	3 534	25 925
February	6 904	10 180	17 286	5 677	4 446	10 679	27 964	3 739	31 703
March	7 328	8 724	16 465	6 580	4 132	10 888	27 352	4 572	31 924
April	7 201	8 992	16 445	7 424	4 681	12 286	28 731	4 289	33 020
May	7 229	8 712	16 089	8 661	4 956	13 932	30 021	4 651	34 672
June	7 588	8 053	15 893	9 581	4 566	14 685	30 578	4 669	35 247
July	8 002	10 425	18 654	9 617	6 321	16 265	34 919	5 396	40 315
SEASONALLY ADJUSTED									
2007									
July	7 550	9 449	17 330	8 798	4 638	13 798	31 128	5 585	36 713
August	7 531	9 136	16 824	7 929	4 343	12 501	29 325	5 063	34 388
September	7 540	9 750	17 473	7 527	4 503	12 369	29 842	5 571	35 413
October	7 723	9 136	16 962	7 380	4 419	12 291	29 253	5 807	35 060
November	7 870	9 066	17 163	7 618	4 527	12 466	29 629	5 667	35 296
December	7 658	9 491	17 275	7 848	4 811	13 050	30 325	5 643	35 968
2008									
January	8 547	10 006	18 709	7 855	5 378	13 668	32 377	5 634	38 011
February	7 536	9 631	17 393	7 094	4 907	12 633	30 026	5 242	35 268
March	7 595	8 793	16 711	7 777	4 466	12 519	29 230	5 405	34 635
April	7 444	8 818	16 522	7 733	4 564	12 396	28 918	4 585	33 503
May	7 853	8 442	16 463	8 126	4 544	13 072	29 535	5 322	34 857
June	9 289	9 129	18 686	9 391	4 756	14 644	33 330	5 925	39 255
July	8 181	9 470	17 922	8 161	4 825	13 274	31 196	5 541	36 737
TREND									
2007									
July	7 697	9 329	17 214	8 149	4 527	12 992	30 206	5 445	35 651
August	7 617	9 262	17 071	7 967	4 475	12 778	29 849	5 442	35 291
September	7 629	9 284	17 093	7 802	4 484	12 639	29 732	5 505	35 237
October	7 709	9 367	17 241	7 673	4 566	12 621	29 862	5 601	35 463
November	7 804	9 465	17 431	7 583	4 691	12 685	30 116	5 653	35 769
December	7 834	9 501	17 508	7 524	4 803	12 752	30 260	5 604	35 864
2008									
January	7 808	9 433	17 435	7 536	4 851	12 805	30 240	5 476	35 716
February	7 779	9 299	17 297	7 628	4 826	12 849	30 146	5 339	35 485
March	7 805	9 138	17 178	7 775	4 754	12 897	30 075	5 255	35 330
April	7 907	8 998	17 151	7 978	4 683	13 011	30 162	5 258	35 420
May	8 069	8 925	17 246	8 211	4 645	13 195	30 441	5 319	35 760
June	8 253	8 920	17 430	8 429	4 639	13 403	30 833	5 412	36 245
July	8 400	8 954	17 611	8 621	4 641	13 595	31 206	5 516	36 722

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

## DOMESTIC SALES OF AUSTRALIAN WINE: Percentage change from previous period

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total	Glass less than 2 litres	Soft packs(a)	Total	Total table wine	Total other wine	Total wine
Period	%	%	%	%	%	%	%	%	%
ORIGINAL									
2005–06	3.9	–0.5	1.5	0.7	–3.0	–0.8	0.5	0.4	0.5
2006–07	7.9	–1.7	2.8	11.0	–6.3	5.0	3.7	2.9	3.6
2007–08	–6.8	–5.0	–5.5	–6.9	–3.4	–4.6	–5.1	–2.9	–4.8
2007									
July	7.1	26.0	18.3	12.2	28.7	17.5	17.9	19.0	18.0
August	1.3	–5.0	–3.3	–8.3	–11.3	–10.1	–6.6	–6.0	–6.5
September	5.7	7.0	6.8	–16.5	–11.1	–13.9	–2.9	19.4	0.1
October	19.8	–5.4	5.2	6.0	–0.5	5.8	5.4	35.6	10.3
November	19.4	6.8	13.9	16.2	3.9	9.9	12.2	8.4	11.5
December	–15.4	–5.6	–10.9	–15.9	–11.0	–14.2	–12.2	–5.1	–10.9
2008									
January	–34.6	–14.2	–24.4	–42.6	–25.3	–35.2	–28.7	–56.0	–34.3
February	14.4	25.9	21.2	24.5	39.7	31.3	24.9	5.8	22.3
March	6.1	–14.3	–4.7	15.9	–7.1	2.0	–2.2	22.3	0.7
April	–1.7	3.1	–0.1	12.8	13.3	12.8	5.0	–6.2	3.4
May	0.4	–3.1	–2.2	16.7	5.9	13.4	4.5	8.4	5.0
June	5.0	–7.6	–1.2	10.6	–7.9	5.4	1.9	0.4	1.7
July	5.5	29.5	17.4	0.4	38.4	10.8	14.2	15.6	14.4
SEASONALLY ADJUSTED									
2007									
July	–5.2	7.6	2.9	7.5	1.4	5.6	4.0	6.9	4.5
August	–0.2	–3.3	–2.9	–9.9	–6.4	–9.4	–5.8	–9.3	–6.3
September	0.1	6.7	3.9	–5.1	3.7	–1.1	1.8	10.0	3.0
October	2.4	–6.3	–2.9	–2.0	–1.9	–0.6	–2.0	4.2	–1.0
November	1.9	–0.8	1.2	3.2	2.4	1.4	1.3	–2.4	0.7
December	–2.7	4.7	0.7	3.0	6.3	4.7	2.3	–0.4	1.9
2008									
January	11.6	5.4	8.3	0.1	11.8	4.7	6.8	–0.2	5.7
February	–11.8	–3.7	–7.0	–9.7	–8.8	–7.6	–7.3	–7.0	–7.2
March	0.8	–8.7	–3.9	9.6	–9.0	–0.9	–2.7	3.1	–1.8
April	–2.0	0.3	–1.1	–0.6	2.2	–1.0	–1.1	–15.2	–3.3
May	5.5	–4.3	–0.4	5.1	–0.5	5.5	2.1	16.1	4.0
June	18.3	8.1	13.5	15.6	4.7	12.0	12.8	11.3	12.6
July	–11.9	3.7	–4.1	–13.1	1.4	–9.4	–6.4	–6.5	–6.4
TREND									
2007									
July	–2.2	–1.0	–1.4	–2.3	–1.5	–1.7	–1.6	–1.6	–1.6
August	–1.1	–0.7	–0.8	–2.2	–1.2	–1.6	–1.2	–0.1	–1.0
September	0.2	0.2	0.1	–2.1	0.2	–1.1	–0.4	1.2	–0.2
October	1.0	0.9	0.9	–1.7	1.8	–0.1	0.4	1.7	0.6
November	1.2	1.0	1.1	–1.2	2.7	0.5	0.9	0.9	0.9
December	0.4	0.4	0.4	–0.8	2.4	0.5	0.5	–0.9	0.3
2008									
January	–0.3	–0.7	–0.4	0.2	1.0	0.4	–0.1	–2.3	–0.4
February	–0.4	–1.4	–0.8	1.2	–0.5	0.3	–0.3	–2.5	–0.6
March	0.3	–1.7	–0.7	1.9	–1.5	0.4	–0.2	–1.6	–0.4
April	1.3	–1.5	–0.2	2.6	–1.5	0.9	0.3	—	0.3
May	2.0	–0.8	0.6	2.9	–0.8	1.4	0.9	1.2	1.0
June	2.3	—	1.1	2.7	–0.1	1.6	1.3	1.7	1.4
July	1.8	0.4	1.0	2.3	0.1	1.4	1.2	1.9	1.3

— nil or rounded to zero (including null cells)

(a) Soft pack containers include all collapsible packs, plastic or otherwise.



## DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation(a)	Sparkling bulk fermentation(a)	Carbonated	Other wine products(b)	Vermouth	Brandy(c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
<b>2005-06</b>	366 796	18 510	23 128	16 659	4 248	2 833	197	535
<b>2006-07</b>	380 362	17 388	23 265	16 618	7 081	2 947	172	510
<b>2007-08</b>	360 908	17 183	21 654	14 939	8 480	3 113	145	508
<b>2007</b>								
July	33 374	1 941	1 529	753	531	368	13	52
August	31 165	1 565	1 491	870	595	296	12	46
September	30 250	1 458	1 935	1 467	673	217	14	29
October	31 889	1 342	3 137	1 973	1 066	289	12	55
November	35 787	1 999	2 985	2 166	989	315	18	55
December	31 406	1 405	3 209	2 075	1 005	331	15	78
<b>2008</b>								
January	22 391	852	1 249	680	531	214	8	29
February	27 964	1 123	1 063	761	611	170	10	22
March	27 352	1 122	1 327	1 151	736	226	11	33
April	28 731	1 241	1 330	891	598	217	12	32
May	30 021	1 594	1 261	1 012	549	225	11	38
June	30 578	1 541	1 139	1 140	595	246	8	39
July	34 919	1 900	1 397	1 015	642	435	8	50

(a) Spritzig table wines are included with table wine.

(c) Quantities on which excise duty was paid.

(b) See paragraph 4 of the Explanatory Notes and Glossary.

## DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	<b><i>Total fortified</i></b>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
<b>2005-06</b>	1 751	3 785	366	8 279	4 325	<b>18 510</b>
<b>2006-07</b>	1 662	3 452	439	7 864	3 973	<b>17 388</b>
<b>2007-08</b>	1 803	3 430	400	7 331	4 219	<b>17 183</b>
<b>2007</b>						
July	194	381	51	900	414	<b>1 941</b>
August	165	323	39	667	370	<b>1 565</b>
September	147	279	41	658	334	<b>1 458</b>
October	np	256	np	502	398	<b>1 342</b>
November	np	386	np	617	652	<b>1 999</b>
December	np	348	np	506	328	<b>1 405</b>
<b>2008</b>						
January	93	140	21	400	197	<b>852</b>
February	88	163	24	585	263	<b>1 123</b>
March	np	247	np	470	296	<b>1 122</b>
April	118	243	26	575	278	<b>1 241</b>
May	139	346	28	693	387	<b>1 594</b>
June	140	317	28	757	300	<b>1 541</b>
July	184	374	39	780	523	<b>1 900</b>

np not available for publication but included in totals where applicable, unless otherwise indicated

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

(a) Includes muscat, madiera, tokay and white port.

## EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

	WINE TYPE						
	White table	Red/rosé table	Total table	Fortified wine	Sparkling wine	Other	Total wine
QUANTITY ('000 L)							
2005-06	258 794	445 319	704 113	2 587	14 338	733	721 771
2006-07	276 565	491 589	768 154	2 781	15 366	625	786 926
2007-08	r245 553	r451 238	r696 791	r2 256	r16 305	1 211	r716 562
2007							
May	24 083	41 954	66 038	204	1 121	40	67 402
June	21 246	38 535	59 780	166	971	19	60 936
July	26 454	47 588	74 042	244	1 344	55	75 686
August	24 065	43 855	67 920	305	2 069	128	70 422
September	24 402	45 153	69 554	253	2 157	51	72 015
October	21 230	43 465	64 695	180	2 244	103	67 222
November	17 176	33 217	50 394	217	1 296	82	51 988
December	19 742	40 297	60 039	172	1 434	108	61 752
2008							
January	13 844	26 823	40 667	128	752	41	41 588
February	15 526	30 057	45 583	85	1 102	83	46 852
March	19 757	36 430	56 186	205	960	156	57 506
April	20 281	34 976	55 257	100	922	168	56 446
May	22 347	r38 137	r60 484	228	r1 296	162	r62 170
June	r20 728	r31 243	r51 971	r141	r730	r74	r52 916
July	25 212	37 719	62 931	160	1 282	378	64 751
VALUE (b) (\$'000)							
2005-06	862 756	1 791 760	2 654 516	15 229	81 138	4 366	2 755 249
2006-07	845 501	1 930 310	2 775 810	14 707	83 213	3 154	2 876 885
2007-08	r794 231	r1 786 094	r2 580 325	r13 949	r76 952	r8 397	r2 679 623
2007							
May	79 049	179 061	258 110	1 098	4 943	218	264 369
June	71 194	164 613	235 807	977	4 786	143	241 714
July	82 531	186 798	269 329	1 612	6 361	384	277 686
August	82 607	169 197	251 805	1 639	9 268	563	263 275
September	80 355	182 204	262 558	1 391	10 556	495	275 000
October	75 490	175 649	251 139	1 360	9 006	599	262 104
November	60 104	146 750	206 853	1 526	7 031	770	216 181
December	67 454	167 059	234 513	1 091	6 591	991	243 186
2008							
January	45 461	98 356	143 816	878	4 017	440	149 151
February	48 805	118 465	167 271	738	5 063	467	173 539
March	64 488	146 209	210 697	1 057	5 146	1 166	218 066
April	62 715	127 085	189 800	712	4 530	998	196 041
May	68 167	r146 105	r214 272	1 113	r5 695	931	r222 011
June	r56 055	r122 217	r178 272	r831	r3 688	r593	r183 384
July	69 579	141 744	211 323	871	5 071	838	218 103

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) See paragraph 8 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

## EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
<b>2005–06</b>	38	2 037	457	7 796
<b>2006–07</b>	8	216	r447	r8 968
<b>2007–08</b>	4	71	452	10 608
<b>2007</b>				
May	—	1	49	650
June	—	—	29	680
July	—	1	38	722
August	—	—	39	1 002
September	—	—	32	690
October	—	—	42	1 167
November	3	31	49	1 354
December	—	7	62	1 530
<b>2008</b>				
January	—	2	25	819
February	—	24	24	564
March	—	1	38	551
April	—	1	24	565
May	—	2	38	771
June	—	—	42	874
July	1	15	38	903

— nil or rounded to zero (including null cells)

r revised

(a) Exports may include sales made by exporters other than winemakers. From March 2004 to July 2006 the Brandy exports included some re-exports due to confidentiality restrictions. From August 2006 the Brandy export figure does not include re-exports.

(b) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(c) See paragraphs 8 and 9 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

## EXPORTS AND IMPORTS, Selected countries(a)—July 2008

	WINE TYPE						TOTAL WINE	
	White	Red/rosé	Total	Fortified	Sparkling	Other	Quantity	Value(b)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
EXPORTS (c)								
United Kingdom(d)	11 161	15 181	26 342	26	596	312	27 276	84 311
United States of America	7 695	8 657	16 352	22	103	—	16 477	53 612
Canada	635	2 498	3 133	25	63	—	3 221	17 549
Germany	567	869	1 436	—	1	—	1 437	2 948
New Zealand	415	844	1 260	27	70	4	1 361	6 024
Netherlands	674	1 519	2 193	—	19	—	2 212	5 893
Denmark	656	1 903	2 558	1	11	—	2 570	5 761
Belgium	403	1 047	1 450	1	17	—	1 468	3 683
China (excludes SARs and Taiwan)	87	922	1 009	14	8	—	1 030	5 188
Ireland	505	554	1 059	—	57	—	1 116	4 983
Sweden	326	528	854	1	27	—	881	3 731
Japan	236	492	728	9	131	—	869	4 344
France	222	264	486	—	—	—	486	988
Singapore	143	295	438	2	9	2	452	3 762
Hong Kong (SAR of China)	83	248	331	—	11	5	347	2 687
Norway	56	150	207	—	14	—	221	856
Finland	80	185	265	—	10	—	275	1 028
United Arab Emirates	84	130	214	2	7	—	223	1 126
Malaysia	103	187	291	—	82	—	373	1 761
Taiwan	6	57	63	—	—	—	64	655
Total other countries(e)	1 073	1 190	2 263	30	46	54	2 393	7 213
<b>Total all countries</b>	<b>25 212</b>	<b>37 719</b>	<b>62 931</b>	<b>160</b>	<b>1 282</b>	<b>378</b>	<b>64 751</b>	<b>218 103</b>
IMPORTS (f)								
New Zealand	2 034	136	2 169	—	69	18	2 257	15 606
Italy	181	214	395	—	394	20	809	4 853
France	159	214	373	1	255	—	628	9 801
Portugal	8	44	52	4	—	21	77	295
Spain	9	44	54	3	3	—	59	452
Chile	565	31	595	—	8	—	603	520
Germany	64	4	67	—	8	21	96	285
South Africa	67	42	109	—	—	—	109	326
Total other countries(e)	24	26	50	—	—	44	95	525
<b>Total All Countries</b>	<b>3 109</b>	<b>755</b>	<b>3 864</b>	<b>8</b>	<b>736</b>	<b>124</b>	<b>4 733</b>	<b>32 662</b>

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(b) See paragraphs 8 and 9 of the Explanatory notes.

(c) Exports may include sales made by exporters other than winemakers.

(d) United Kingdom, Channel Islands and Isle of Man

(e) Includes other countries as detailed in *Standard Australian Classification of Countries (SACC)* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

## EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the Former USSR	South-East Asia	North-East Asia	Northern America	Other(b)	Total All Regions	European Union(c)
QUANTITY ('000 L)								
<b>2005-06</b>	28 563	393 895	10 819	27 655	253 851	6 987	<b>721 771</b>	387 913
<b>2006-07</b>	38 318	423 032	14 876	40 769	262 120	7 811	<b>786 926</b>	415 516
<b>2007-08</b>	r24 412	r402 784	r13 162	r32 218	r235 290	8 696	<b>r716 562</b>	r397 423
<b>2007</b>								
May	3 183	39 694	1 127	2 697	20 091	610	<b>67 402</b>	39 088
June	2 428	33 261	1 012	2 592	21 121	520	<b>60 936</b>	33 013
July	3 353	42 108	751	3 268	25 302	904	<b>75 686</b>	41 597
August	2 673	43 424	1 057	2 852	19 629	787	<b>70 422</b>	42 990
September	2 899	39 840	971	1 896	25 673	736	<b>72 015</b>	39 415
October	2 592	40 699	1 386	2 384	19 480	680	<b>67 222</b>	40 102
November	2 277	25 673	1 264	2 717	19 635	423	<b>51 988</b>	25 343
December	1 135	30 546	1 399	3 358	24 631	683	<b>61 752</b>	30 140
<b>2008</b>								
January	1 127	23 879	835	1 601	13 535	611	<b>41 588</b>	23 415
February	1 258	27 785	1 013	2 348	13 738	710	<b>46 852</b>	27 331
March	1 708	33 240	1 159	2 332	18 423	644	<b>57 506</b>	32 845
April	1 533	33 139	1 122	2 657	17 255	740	<b>56 446</b>	32 554
May	2 002	r34 263	1 167	2 829	20 812	1 098	<b>r62 170</b>	r33 796
June	r1 855	r28 187	r1 038	r3 977	r17 177	681	<b>r52 916</b>	r27 893
July	1 804	38 621	1 009	2 888	19 698	731	<b>64 751</b>	38 158
VALUE(d) (\$'000)								
<b>2005-06</b>	104 745	1 328 880	76 232	109 242	1 109 856	26 294	<b>2 755 249</b>	1 301 499
<b>2006-07</b>	111 967	1 385 398	88 665	148 823	1 111 964	30 067	<b>2 876 885</b>	1 356 059
<b>2007-08</b>	r94 641	r1 287 628	r90 880	r173 328	r997 260	35 886	<b>r2 679 623</b>	r1 265 527
<b>2007</b>								
May	8 536	129 310	8 402	14 580	100 863	2 680	<b>264 369</b>	126 960
June	7 138	101 402	9 572	13 354	107 853	2 396	<b>241 714</b>	100 514
July	9 892	131 804	5 382	13 841	113 604	3 163	<b>277 686</b>	129 549
August	9 076	143 245	7 306	15 131	85 412	3 105	<b>263 275</b>	141 257
September	11 500	133 836	5 874	11 244	109 376	3 171	<b>275 000</b>	131 883
October	10 843	135 338	8 658	13 877	90 719	2 669	<b>262 104</b>	132 525
November	8 800	82 602	7 343	14 721	100 454	2 262	<b>216 181</b>	81 281
December	4 714	95 907	8 263	19 777	111 288	3 236	<b>243 186</b>	94 187
<b>2008</b>								
January	4 323	74 900	5 794	9 425	51 946	2 763	<b>149 151</b>	73 200
February	5 107	86 438	7 248	13 796	58 119	2 830	<b>173 539</b>	85 183
March	7 342	115 947	9 263	12 517	70 070	2 928	<b>218 066</b>	114 170
April	6 357	95 585	7 709	14 823	67 851	3 716	<b>196 041</b>	93 643
May	8 812	r105 055	9 337	r15 698	79 793	3 316	<b>r222 011</b>	r103 080
June	r7 876	r86 973	r8 702	r18 479	r58 626	2 728	<b>r183 384</b>	r85 571
July	7 173	116 298	7 301	13 568	71 161	2 603	<b>218 103</b>	114 698

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 27 current members of the European Union.

(d) See paragraph 8 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

## IMPORTS CLEARED (a), Selected Countries(b)

	New Zealand	Italy	France	Portugal	Spain	Chile	Germany	South Africa	Total other countries	Total All Countries
QUANTITY ('000 L)										
<b>2005-06</b>	11 853	4 821	4 136	854	786	339	350	299	929	<b>24 369</b>
<b>2006-07</b>	18 142	5 544	5 354	482	947	586	901	517	1 802	<b>34 275</b>
<b>2007-08</b>	r23 857	7 117	7 087	723	1 167	4 449	557	2 527	5 828	<b>r53 311</b>
<b>2007</b>										
May	1 382	407	287	36	40	15	40	—	87	<b>2 294</b>
June	951	241	282	33	95	1	21	7	158	<b>1 788</b>
July	1 368	378	377	26	53	2	40	20	481	<b>2 746</b>
August	2 045	696	689	33	73	36	44	93	122	<b>3 832</b>
September	2 083	855	461	84	156	9	59	52	191	<b>3 950</b>
October	2 715	820	1 009	39	107	640	47	171	356	<b>5 904</b>
November	3 159	731	1 032	126	207	163	46	135	504	<b>6 103</b>
December	1 642	1 074	818	120	79	1 057	30	102	673	<b>5 596</b>
<b>2008</b>										
January	1 399	400	555	32	106	909	43	177	372	<b>3 992</b>
February	2 397	334	390	18	110	679	19	9	414	<b>4 372</b>
March	1 705	474	480	97	109	496	87	1 026	696	<b>r5 170</b>
April	r1 680	462	461	67	79	226	82	186	1 231	<b>r4 474</b>
May	1 899	264	445	36	19	95	35	268	725	<b>3 786</b>
June	r1 766	626	372	45	67	137	23	287	64	<b>r3 387</b>
July	2 257	809	628	77	59	603	96	109	95	<b>4 733</b>
VALUE (c) (\$'000)										
<b>2005-06</b>	98 220	24 703	72 547	2 392	3 894	1 382	1 885	1 174	5 067	<b>211 263</b>
<b>2006-07</b>	155 913	32 081	97 134	2 050	4 900	2 439	3 347	1 389	7 769	<b>307 023</b>
<b>2007-08</b>	r209 372	40 543	r142 895	2 888	7 265	7 284	2 935	5 522	12 740	<b>r431 444</b>
<b>2007</b>										
May	12 110	2 692	6 639	142	197	42	172	3	475	<b>22 472</b>
June	7 987	1 500	7 880	200	253	18	160	36	571	<b>18 604</b>
July	11 736	2 391	6 642	91	295	7	226	58	1 078	<b>22 524</b>
August	17 990	4 560	13 993	148	494	129	230	224	886	<b>38 655</b>
September	18 706	4 958	8 465	282	977	52	380	163	814	<b>34 796</b>
October	23 811	4 864	19 640	177	610	1 278	243	448	1 030	<b>52 101</b>
November	25 430	3 778	20 529	524	981	399	220	515	1 372	<b>53 749</b>
December	15 222	5 089	17 136	403	383	1 546	154	341	1 538	<b>41 811</b>
<b>2008</b>										
January	12 643	2 470	11 000	114	786	1 404	197	465	739	<b>29 817</b>
February	21 512	2 034	9 089	70	903	830	138	45	437	<b>35 056</b>
March	16 100	2 423	r9 406	454	802	487	468	1 431	1 105	<b>r32 676</b>
April	r14 573	2 705	9 834	219	306	423	310	794	1 359	<b>r30 523</b>
May	15 715	1 839	9 693	144	217	149	195	209	1 781	<b>29 942</b>
June	r15 934	3 433	7 468	263	511	581	172	831	600	<b>r29 795</b>
July	15 606	4 853	9 801	295	452	520	285	326	525	<b>32 662</b>

— nil or rounded to zero (including null cells)

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(c) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

## IMPORTS CLEARED BY WINE TYPE(a)

	WINE TYPE						
	White table	Red/Rosé table	Table wine	Fortified wine	Sparkling wine	Other wine	Total wine
Period							
QUANTITY ('000 L)							
2005-06	11 819	6 176	17 995	124	4 936	1 313	24 369
2006-07	19 003	6 487	25 490	123	7 000	1 662	34 275
2007-08	r31 317	r11 260	r42 578	159	8 268	2 307	r53 311
2007							
May	1 412	471	1 883	22	327	62	2 294
June	971	303	1 274	10	342	162	1 788
July	1 476	722	2 199	20	322	205	2 746
August	2 196	569	2 765	4	988	75	3 832
September	2 213	724	2 937	23	799	192	3 950
October	3 458	831	4 289	12	1 210	393	5 904
November	3 551	1 322	4 873	14	1 084	132	6 103
December	2 286	1 704	3 990	19	1 107	480	5 596
2008							
January	2 705	564	3 269	15	548	161	3 992
February	3 283	469	3 752	1	514	104	4 372
March	2 271	2 200	4 471	18	423	259	r5 170
April	r2 870	913	3 783	7	527	157	r4 474
May	2 766	633	3 400	7	289	90	3 786
June	r2 241	r609	r2 851	20	456	61	r3 387
July	3 109	755	3 864	8	736	124	4 733
VALUE (b) (\$'000)							
2005-06	97 196	36 781	133 977	917	70 311	6 058	211 263
2006-07	155 180	46 720	201 900	1 154	97 533	6 437	307 023
2007-08	r222 548	r64 569	r287 118	1 523	r132 353	10 450	r431 444
2007							
May	11 991	3 986	15 977	85	6 164	246	22 472
June	7 450	3 205	10 655	146	7 273	531	18 604
July	12 541	3 828	16 368	73	5 297	786	22 524
August	18 242	5 729	23 971	57	14 318	308	38 655
September	19 331	5 616	24 947	160	8 827	862	34 796
October	23 931	6 189	30 120	100	20 564	1 317	52 101
November	26 583	7 186	33 769	193	19 096	691	53 749
December	16 815	5 785	22 601	131	17 289	1 791	41 811
2008							
January	15 166	4 887	20 052	149	8 181	1 434	29 817
February	20 580	4 276	24 856	10	9 799	392	35 056
March	18 061	5 702	23 763	209	r7 504	1 200	r32 676
April	r16 117	4 244	r20 361	86	9 220	856	r30 523
May	17 875	5 613	23 487	93	6 000	361	29 942
June	r17 308	r5 515	r22 822	262	6 258	452	r29 795
July	17 310	5 831	23 140	122	8 897	502	32 662

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database



## EXPLANATORY NOTES

### INTRODUCTION

**1** The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

### SCOPE AND COVERAGE

**2** The information on domestic sales of Australian produced wine is obtained from 97 winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 92% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

**3** Tables 1, 3 & 4 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

**4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

### IMPORTS AND EXPORTS

**5** Figures relating to international trade in wine and brandy are presented in tables 5–10 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.

**6** Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

**7** In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

**8** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to

## EXPLANATORY NOTES *continued*

### IMPORTS AND EXPORTS *continued*

Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

**9** The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

**10** For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

### SEASONALLY ADJUSTED AND TREND ESTIMATES

**11** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

**12** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

**13** The revision properties of the seasonally adjusted and trend estimates have been improved by the use of autoregressive integrated moving average (ARIMA) modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The ARIMA model is assessed as part of the annual reanalysis. For more information on the details of ARIMA modelling see feature article: Use of ARIMA modelling to reduce revisions in the October 2004 issue of *Australian Economic Indicators* (cat. no. 1350.0).

**14** The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

**15** For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 6354 or via e-mail at [time.series.analysis@abs.gov.au](mailto:time.series.analysis@abs.gov.au).

### ACKNOWLEDGMENT

**16** ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

### RELATED PUBLICATIONS

**17** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

**18** Current publications and other products by the ABS are listed on the ABS web site. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

## GLOSSARY

<b>Carbonated wine</b>	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
<b>Domestic sales</b>	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
<b>Exports</b>	Exports of wine to overseas ports including sales made by exporters and wine producers.
<b>Fortified wine</b>	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
<b>Grape spirit</b>	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
<b>Imports cleared for home consumption</b>	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
<b>Other containers</b>	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
<b>Other wine products</b>	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
<b>Soft packs</b>	A container type including all collapsible packs whether plastic or of other material.
<b>Sparkling</b>	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
<b>Table wine</b>	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
<b>Total other wine</b>	Includes fortified wines such as sherry, port, muscat, madiera, tokay and white port etc., sparkling wines both bottle and bulk fermentated, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.

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